

Freeway to Sponsor Toys for Tots For Fourth Year in a Row

HUNTINGTON BEACH, Calif., Nov. 2, 2020 /PRNewswire/ -- For the fourth year in a row, Confie, Freeway Insurance's parent company and one of the leading personal lines distributors in the U.S., today announced it has signed on as a corporate sponsor for Toys for Tots, the program run by the United States Marine Corps Reserve that distributes toys to children in need during the holiday season.

One of the most respected charitable organizations in the U.S., Toys for Tots delivers the joy of Christmas and sends a message of hope to less fortunate children in America through the gift of new toys. The 73-year-old program consistently earns the highest rating by Charity Navigator, meeting all 20 standards of the Better Business Bureau Wise Giving Alliance.

"Being part of the Toys for Tots program is something that our company is proud to continue giving to," said Cesar Soriano, CEO of Confie. "The spirit of giving is engrained in the culture at Confie, this year more than ever we want to celebrate hope and help spread joy this holiday season."

Last year, Confie collected more than 3,200 toys and donated over \$2 million in advertising services. Giving back to the communities Confie serves is at the forefront of their values. The ongoing Toys for Tots sponsorship is one way that Confie is able to lend a helping hand to the community. Confie is thrilled to support this meaningful program for another year.

"We are very pleased to welcome Confie back for their 4th year as a major National Corporate Sponsor of the Marine Toys for Tots Campaign," said retired Marine Colonel Ted Silvester, Vice President of the Marine Toys for Tots Foundation. "Finding a present under the tree on Christmas morning is an experience every child deserves. This has been an especially difficult year to generate support, so Confie's backing of Toys for Tots will go a long way in helping us deliver hope to millions of children who otherwise might have been forgotten."

About Freeway Insurance

Freeway Insurance, Inc., established in 1987, is one of the largest privately-owned insurance agencies in the United States. As one of the fastest-growing nationwide insurance distribution companies, Freeway offers insurance policies that provide coverage throughout the United States. The company is constantly researching, growing and diversifying product offerings to stay responsive to the ever-evolving insurance market. Freeway offers a wide range of plans, from the most basic to premium plans, in auto, truck, commercial vehicle, fire, flood, renters, small commercial, motorcycle and recreational vehicle insurance products. In 2008, Freeway Insurance partnered with Confie, a national insurance distribution company. Today, Freeway Insurance services customers through 509 offices. Freeway consumers access Freeway Insurance through neighborhood Freeway offices as well as by visiting [freewayinsurance.com](https://www.freewayinsurance.com) or calling [\(800\) 300-0227](tel:8003000227).